MERCEDES-BENZ SOUTH AFRICA LIMITED

(Pretoria. Republic of South Africa)

unconditionally and irrevocably guaranteed by

DAIMLER AG

(Stuttgart, Federal Republic of Germany) as Guarantor

Issue of R750,000,000 Senior Unsecured Floating Rate Notes due 15 April 2015
Under its ZAR25,000,000,000 Mercedes-Benz South Africa Limited Domestic Medium Term Note
Programme

This document constitutes the Applicable Pricing Supplement relating to the issue of Notes described herein. Terms used herein shall be deemed to be defined as such for the purposes of the Terms and Conditions set forth in the Programme Memorandum dated 8 August 2013.

Any capitalised terms not defined in this Applicable Pricing Supplement shall have the meanings ascribed to them in the Terms and Conditions. References in this Applicable Pricing Supplement to the Terms and Conditions are to the section of the Programme Memorandum headed "Terms and Conditions of the Notes". References to any Condition in this Applicable Pricing Supplement are to that Condition of the Terms and Conditions. To the extent that there is a conflict between this Applicable Pricing Supplement and the Terms and Conditions, the terms and conditions contained in this Applicable Pricing Supplement will prevail.

DESCRIPTION OF THE NOTES

1.	Issuer	Mercedes-Benz South Africa Limited
2.	Guarantor	Daimler AG
3.	Status of the Notes	Senior Notes
4.	Security	Unsecured
5.	Listed/Unlisted	Listed
6.	Series number	88
7.	Tranche number	1
8.	Aggregate Principal Amount of this Tranche	ZAR750,000,000
9.	Interest/Payment Basis	Floating Rate Notes
10.	Issue Date(s)	15 April 2014
11.	Minimum Denomination per Note	ZAR1 000 000
12.	Specified Denomination (Principal Amount	ZAR1 000 000

per Note)

100 percent 13. Issue Price(s) 14. Applicable Business Day Convention, if Modified Following Business Day different to that specified in the Terms and Conditions 15 July 2014, 15 October 2014, 15 January 15. Interest Payment Dates 2015 and 15 April 2015. 16. Interest Commencement Date(s) 15 April 2014 17. Step-Up Date N/A 15 April 2015 18. Final Redemption Date ZAR 19. Specified Currency 20. Additional Business Centre N/A 21. Final Redemption Amount 100 percent of Nominal Amount 22. Set out the relevant description of any N/A additional/other Terms and Conditions

FIXED RATE NOTES

relating to the Notes

23.	Fixed Interest Rate	N/A
24.	Interest Payment Date(s)	N/A
25.	Interest Period(s)	N/A
26.	Initial Broken Amount	N/A
27.	Final Broken Amount	N/A
28.	Step-Up Rate	N/A
29.	Any other items relating to the particular method of calculating interest	N/A

FLOATING RATE NOTES

38. (a) Implied Yield

October 30. Interest Payment Dates 15 July 2014, 15 2014. 15 January 2015 and 15 April 2015. 31. Interest Period(s) From and including one Floating Interest Payment Date to but excluding the following Floating Interest Payment Date, with the first Interest Period commencing on 15 April 2014 and ending the day before the next Interest Payment Date Screen Rate Determination 32. Manner in which the Interest Rate is to be determined 50 basis points to be added to Reference Rate 33. Margin/Spread for the Interest Rate 34. Margin/Spread for the Step-Up Rate N/A 35. If Screen Determination Reference Rate (including relevant 3 Month JIBAR (a) period by reference to which the Interest Rate is to be calculated) 15 July 2014, 15 October 2014 and 15 Interest Rate Determination Date(s) (b) January 2015, with the first Interest Rate Determination Date being 10 April 2014 ZAR-JIBAR-SAFEX Relevant Screen and (c) page Reference Code 36. If Interest Rate to be calculated otherwise N/A than by reference to Screen Rate Determination, insert basis for determining Interest Rate/Margin/Fall back provisions N/A 37. Any other terms relating to the particular method of calculating interest ZERO COUPON NOTES

N/A

	(b) Reference Price	N/A
	(c)) Equivalent Discount Rate	N/A
	(d) Spread to Reference Rate	N/A
	(e) Final Redemption Date	N/A
	(f)	Day Count Fraction	N/A
	(g)) Any other formula or basis for determining amount payable	N/A
OTHER	R NO	TES	
39.	Flo cor Not any	ne Notes are not Fixed Rate Notes or ating Rate Notes, or if the Notes are a anbination of the above and some other te, set out the relevant description of additional Terms and Conditions ating to such Notes	N/A
PROVI	SION	S REGARDING REDEMPTION	
40.	Rec yes	demption at the option of the Issuer: if	No
	(a)	Optional Redemption Date(s)	N/A
	(b)	Optional Redemption Amount(s) and method, if any, of calculation of such amount(s)	N/A
	(c)	Minimum period of notice	N/A
	(d)	If redeemable in part:	
		Minimum Redemption Amount(s)	N/A
		Higher Redemption Amount(s)	N/A
	(e)	Other terms applicable on Redemption	N/A
41.		demption at the option of the holders of Senior Notes (Put Option): if yes	No .
	(a)	Optional Redemption Date(s) (Put)	N/A
	(b)	Optional Redemption Amount(s) (Put) and method, if any, of calculation of	N/A

such amount(s)

	(c)	Minimum period of notice	N/A
	(d)	If redeemable in part:	
		Minimum Redemption Amount(s)	N/A
		Higher Redemption Amount(s)	N/A
	(e)	Other terms applicable on Redemption	N/A
42.	rec	rly Redemption Amount(s) payable on demption for Taxation reasons or early demption following an Event of Default	Yes
GENEF	RAL		
43.	Ad	ditional selling restrictions	N/A
44.	Inte	ernational Securities Numbering (ISIN)	ZAG000115064
45.	Sto	ock Code	MBF038
46.	Fin	ancial Exchange	Interest Rate Market of the JSE Limited
47.	De	aler(s)	Absa Corporate and Investment Bank, a division of Absa Bank Limited Nedbank Capital, a division of Nedbank Limited
48.	Da	te Convention	ddmmyyyy
49.	lf s	yndicated, names of Lead Manager(s)	N/A
50.	Me	thod of distribution	Dutch auction
51.	an	ting assigned to this Tranche of Notes (if y), date of such rating and date for view of such rating	AAA(zaf) with F1+ (Fitch) as at 31 May 2013; and Aa2.za with P-1 (Moodys) as at 9 July 2012, which ratings shall be reviewed from time to
52.	Ra	ting Agency (if any)	See item 51 above
ES	Go	verning Law	South Africa

54. Last Day to Register	by 17h00 on 4 July 2014, 4 October 2014, 4 January 2015 and 4 April 2015, being the Business Days preceding each Interest Payment Date and the Final Redemption Date.
55. Books Closed Period	The Register will be closed from 5 July 2014 to 14 July 2014, 5 October 2014 to 14 October 2014, 5 January 2015 to 14 January 2015 and 5 April 2015 until the Maturity Date (all dates inclusive).
56. Calculation Agent	Absa Corporate and Investment Bank, a division of Absa Bank Limited
57. Specified Office of the Calculation Agent	15 Alice Lane, Sandton, 2193
58. Transfer Agent	Computershare Investor Services Proprietary Limited
59. Specified Office of the Transfer Agent	70 Marshall Street, Johannesburg, 2001, South Africa
60. Stabilisation Manager, if any	N/A
61. Programme Amount	R25 000 000 000
62. Aggregate Outstanding Principal Amount of Notes in issue on the Issue Date of this Tranche	R15 965 000 000 (excluding this issuance and the MBF039 and MBSA02 issuances)
63. Events of Default	See Condition 17
64. Other provisions	N/A

Disclosure Requirements in terms of paragraph 3(5) of the Commercial Paper Regulations

At the date of this Applicable Pricing Supplement:

Paragraph 3(5)(a)

The ultimate borrower is the Issuer.

Paragraph 3(5)(b)

The Issuer is a going concern and can in all circumstances be reasonably expected to meet its commitments under the Notes.

Paragraph 3(5)(c)

The auditor of the Issuer is KPMG Incorporated.

Paragraph 3(5)(d)

As at the date of this issue:

- (a) the Issuer has issued commercial paper to the value of ZAR15 965 000 000 (excluding this issuance and the MBF039 and MBSA02 issuances);
- (b) the Issuer estimates to issue commercial paper with a nominal value of ZAR8 000 000,000 (including this issuance) during its current financial year, ending 31 December 2014; and
- (c) the amount of commercial paper issued by the Issuer when aggregated with its other borrowings equals an amount less than the amount that the Issuer is permitted to borrow in terms of its constitutive documents.

Paragraph 3(5)(e)

Prospective investors in the Notes are to consider this Applicable Pricing Supplement, the Programme Memorandum and the documentation incorporated therein by reference in order to ascertain the nature of the financial and commercial risks of an investment in the Notes. In addition, prospective investors in the Notes are to consider the latest audited financial statements of the Issuer which are incorporated into the Programme Memorandum by reference and which may be requested from the Issuer.

Paragraph 3(5)(f)

There has been no material adverse change in the Issuer's financial position since the date of its last audited financial statements.

Paragraph 3(5)(g)

The Notes issued will be listed, as stated in the Applicable Pricing Supplement.

Paragraph 3(5)(h)

The funds to be raised through the issue of the Notes are to be used by the Issuer for its general corporate purposes.

Paragraph 3(5)(i)

The Notes are unsecured but guaranteed by the Guarantor.

Paragraph 3(5)(j)

KPMG Incorporated, the auditors of the Issuer, have confirmed that nothing has come to their attention to indicate that this issue of Notes issued under the Programme will not comply in all respects with the relevant provisions of the Commercial Paper Regulations.

Responsibility:

The Issuer accepts full responsibility for the information contained in this Applicable Pricing Supplement. The Issuer certifies that to the best of its knowledge and belief there are no facts that have been omitted from the Programme Memorandum and this Applicable Pricing Supplement which would make any statement false or misleading as at the date hereof and that all reasonable enquiries to ascertain such facts have been made and that the Programme Memorandum and this Applicable Pricing Supplement contain all information required by Applicable Law and the JSE Debt Listings Requirements. The Issuer accepts full responsibility for the information contained in the Programme Memorandum, this Applicable Pricing

Supplement and its audited annual financial statements incorporated by reference in the Programme Memorandum and any amendments, or any supplements from time to time.

Application is hereby made to list this issue of Notes on 15 April 2014.

SIGNED at Pretoria on this 10th day of April 2014

For and on behalf of MERCEDES-BENZ SOUTH AFRICA LIMITED (AS ISSUER)

Signature:	Signature:
Herbert Werner	J F WAGSE
Name:	Name:
CFO	VICE PRESIDENT, HIMAN RESOURCES
Designation:	Designation: